

08 de abril 2019.

A finales del 2018, el MEPyD dio apertura al Observatorio de la Zona Fronteriza, como instancia de seguimiento a la situación económica, social y ambiental de la zona de frontera, (y como puntualizara el ministro Santana) destacando que la riqueza de este trabajo deviene de construir alianzas más allá de las entidades públicas, concitando la academia, el sector privado y la sociedad civil.

Es justo en este contexto que hemos coordinado con la Iniciativa Laredo – RD del Ministerio de Relaciones Exteriores, para invitar la Maestra Maria Eugenia Calderón Porter, a referir la exitosa experiencia de desarrollo transfronteriza, Laredo – Nuevo Laredo.

María Eugenia Calderón-Porter es Vicepresidente Adjunto para Asuntos Globales y directora del Centro Binacional de la Universidad de Texas, y como especialista en comercio transfronterizo y energía, se ha desempeñado como enlace académico entre los actores de incidencia, en el conglomerado Laredo-Nuevo Laredo, pulmón económico de la región transfronteriza entre México y Estados Unidos, donde convergen asociaciones de carácter público y privada.

**Algunos elementos de texto seleccionados han sido traducidos de cortesía por el Observatorio.**



**Observatorio  
de la zona fronteriza**

Ministerio de Economía Planificación y Desarrollo



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Proyecto Transfronterizo Laredo-Nuevo Laredo

## ***Gobierno-Sector Privado-Academia***

Ministerio de Economía, Planificación y Desarrollo  
Santo Domingo, República Dominicana

Abril 2019

DISCOVER THE INTERNATIONAL YOU!



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Frontera México/Estados Unidos



DISCOVER THE INTERNATIONAL YOU!

Source: <https://www.ustradenumbers.com/port/port-laredo/>



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Frontera México/Estados Unidos



15 estaciones federales primarias de inspección e instalaciones de inspección refrigerada para bienes importados mediante el sistema *FAST*



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Frontera México/Estados Unidos



Único aeropuerto en la frontera México – Estados Unidos que cuenta con procesamiento 24/7 por parte de la Aduana de Estados Unidos y el sistema de preinspección de la Aduana de México.

**DISCOVER THE INTERNATIONAL YOU!**

Source: <https://www.ustradenumbers.com/port/port-laredo/>



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Frontera México/Estados Unidos

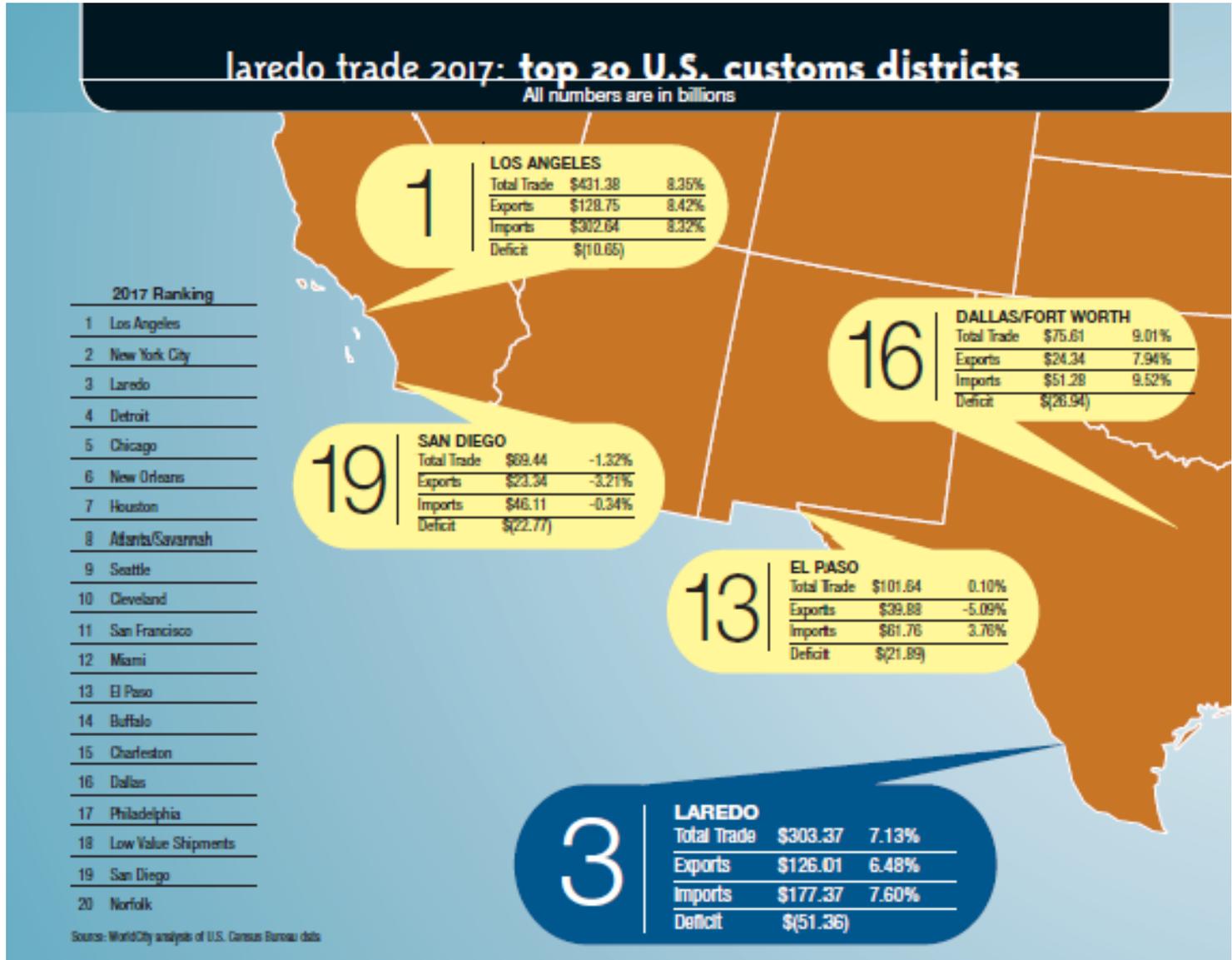


DISCOVER THE INTERNATIONAL YOU!



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Frntera México/Estados Unidos



DISCOVER THE INTERNATIONAL YOU!

Source: <https://www.ustradenumbers.com/port/port-laredo/>



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Tráfico Internacional

- Laredo, Texas + Nuevo Laredo, Mexico:
- Población combinada(2010): 620,119
- 12,000 cruces diarios de camiones comerciales
- 26,000 cruces diarios de vehículos no comerciales
- 1,800 cruces diarios de vagones
- 17,000 cruces diarios de peatones



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Sus Puentes

- Laredo, Texas con Nuevo Laredo, Tamaulipas México tiene 3 Puentes Internacionales
- Y con Colombia, Nuevo León, México tiene 1 Puente
- Pre-NAFTA
  - Puente #1-Puerta de Las Américas (1954\*)
  - Puente #2-Juarez-Lincoln (1976)
  - Puente #3-Colombia-Solidaridad (1992)
- Post-NAFTA
  - Puente #4-World Trade Bridge (2000)

\*Puente original construido en los 1880s

DISCOVER THE INTERNATIONAL YOU!



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Puentes Internacionales

Puente #1-Puerta de Las Américas



Puente #2-Juarez-Lincoln



DISCOVER THE INTERNATIONAL YOU!



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Puentes Internacionales

Puente #3-Colombia-Solidaridad



Puente #4-World Trade Bridge



DISCOVER THE INTERNATIONAL YOU!



# Gobierno: Comercio Exterior

USTradeNumbers  
WORLD CITY

UNITED STATES COUNTRIES PORTS EXPORTS IMPORTS RESOURCES LOG IN

Search here...

## MEXICO

Mexico ranked No. 3 in total trade value through December with a total of \$611.54 billion. Exports totaled \$265.01 billion and Imports totaled \$346.53 billion, a deficit of \$81.52 billion.

### TOP TRADING PORTS

RANK	PORT	YTD
1	Port Laredo	\$228.77 B
2	El Paso Border Crossing, Texas	\$77.42 B
3	Otay Mesa Freeway Border Crossing, Calif.	\$46.8 B
4	Pharr International Bridge in Texas	\$33.97 B
5	Eagle Pass-Piedras Negras International Bridge, Border Crossing, Texas	\$30.04 B
6	Santa Teresa Border Crossing, N.M.	\$25.87 B
7	Nogales Border Crossing, Ariz.	\$24.21 B
8	Brownsville International Bridges	\$17.59 B
9	Calexico/Mexicali (East) Border Crossing, Calif.	\$16.95 B
10	Port of Houston	\$16.69 B





THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Comercio Exterior



DISCOVER THE INTERNATIONAL YOU!

Source: <https://www.ustradenumbers.com/port/port-laredo/>



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Comercio Exterior

**No. 1**  
**LAREDO**  
**TRADE**  
**PARTNER**

## MEXICO

Total trade with Laredo | \$292.97 billion



Mexico trade at record, nears \$300 billion

Mexico's trade with Laredo increased 7.51 percent in 2017, from \$272.51 billion to a record-setting \$292.97 billion. The total is more than twice that of any U.S. airport, seaport or border crossing with one nation ever.

**EXPORTS:** The leading export, motor vehicle parts, increased 3.16 percent, to \$12.99 billion. The fastest growing top 10 export was gasoline and other fuels, which increased 43.13 percent.

**IMPORTS:** The fastest-growing import among the top 10 was No. 3-ranked motor vehicles, up \$5.37 billion to \$14.79 billion. The top import, motor vehicle parts, increased 2.58 percent in 2017.

**BALANCE OF TRADE:** Laredo ran a \$42.29 billion deficit with Mexico in 2017. For every dollar of trade between the two, 42.80 cents was a Laredo export.

**MARKET SHARE:** Laredo accounted for 52.59 percent of all U.S. trade with Mexico in 2017. **WC**

TOP U.S. CUSTOMS DISTRICTS TRADING WITH MEXICO



Source: WorldCity analysis of U.S. Census data

### Top 20 U.S. Customs districts trading with Mexico

RANK	CUSTOMS DISTRICT	2017 TOTAL TRADE	CHANGE	EXPORTS TO MEXICO	IMPORTS FROM MEXICO	SURPLUS/ (DEFICIT)
<b>All Districts</b>		<b>\$557,033,857,620</b>	<b>6.08%</b>	<b>\$242,988,662,637</b>	<b>\$314,045,194,983</b>	<b>(\$71,056,532,346)</b>
1	Laredo	\$292,970,232,542	7.51%	\$125,337,699,608	\$167,632,532,934	(\$42,294,833,326)
2	El Paso	\$93,098,901,339	-0.96%	\$39,786,054,078	\$53,312,847,261	(\$13,526,793,183)
3	San Diego	\$60,474,897,790	1.93%	\$22,808,561,109	\$37,666,336,681	(\$15,257,775,572)
4	Nogales/Phoenix	\$27,949,189,711	-7.52%	\$10,957,326,326	\$16,991,863,385	(\$6,034,537,059)
5	Houston	\$20,072,270,920	29.41%	\$12,758,272,127	\$7,313,998,793	\$5,444,273,334
6	New Orleans	\$13,417,517,216	15.40%	\$9,180,377,837	\$4,237,139,379	\$4,943,238,458
7	Low Value Shipments	\$8,269,059,934	4.73%	\$6,779,383,099	\$2,489,676,835	\$4,289,706,264
8	Port Arthur, Texas	\$5,214,585,399	23.41%	\$3,457,247,413	\$1,757,337,986	\$1,699,909,427
9	Jacksonville/Tampa	\$3,786,165,856	33.73%	\$546,047,798	\$3,240,118,058	(\$2,694,070,260)
10	Los Angeles	\$3,530,271,978	40.22%	\$1,852,489,020	\$1,677,782,958	\$174,706,062
11	Cleveland	\$3,161,788,842	-3.75%	\$1,156,051,165	\$2,005,737,677	(\$849,686,512)
12	Mobile	\$2,983,301,728	25.73%	\$1,139,294,345	\$1,844,007,383	(\$704,713,038)
13	Miami	\$2,508,604,696	9.04%	\$1,225,871,194	\$1,282,733,502	(\$56,862,308)
14	Baltimore	\$2,233,933,775	63.60%	\$593,308,229	\$1,640,625,546	(\$1,047,317,317)
15	Providence, R.I.	\$2,199,582,683	103.89%	\$7,016,782	\$2,192,565,901	(\$2,185,549,119)
16	San Francisco	\$2,151,811,056	41.52%	\$1,107,498,569	\$1,044,312,487	\$63,186,082
17	New York City	\$1,511,653,110	3.87%	\$750,604,126	\$761,048,984	(\$10,444,858)
18	Atlanta/Savannah	\$1,454,472,113	49.69%	\$529,649,850	\$924,822,263	(\$395,172,413)
19	Seattle	\$1,452,686,955	2.85%	\$916,855,593	\$535,831,362	\$381,024,231
20	Charleston	\$1,272,649,220	10.39%	\$515,823,851	\$757,025,369	(\$241,201,518)

Source: WorldCity analysis of U.S. Census data



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Comercio Exterior

## Top Laredo exports to Mexico in 2017

RANK		VALUE	CHANGE
	<b>Total, All Exports</b>	<b>\$125,337,699,608</b>	<b>6.49%</b>
1	Motor vehicle parts	\$12,994,528,435	3.16%
2	Gasoline, other fuels	\$3,781,490,157	43.13%
3	Diesel engines	\$3,368,947,894	42.58%
4	Cell phones, related equipment	\$2,512,596,032	-5.09%
5	Petroleum gases, other gaseous hydrocarbons	\$2,018,471,752	28.14%
6	Electrical supplies, apparatus, less than 1000V	\$1,892,208,804	6.88%
7	Engine parts	\$1,819,134,583	-4.84%
8	Computer chips	\$1,736,923,188	12.06%
9	Motor vehicles for transporting people	\$1,657,638,279	-32.63%
10	Plastics	\$1,508,265,215	-14.20%

Source: WorldCity analysis of U.S. Census Bureau data

## Top Laredo imports from Mexico in 2017

RANK		VALUE	CHANGE
	<b>Total, All Imports</b>	<b>\$167,632,532,934</b>	<b>8.28%</b>
1	Motor vehicle parts	\$19,318,554,202	2.58%
2	Commercial vehicles	\$15,162,108,617	0.97%
3	Motor vehicles for transporting people	\$14,786,346,279	57.09%
4	Cell phones, related equipment	\$6,951,927,513	-0.33%
5	Tractors	\$5,529,354,819	19.37%
6	Seats, excluding barber, dental	\$5,066,019,512	-3.00%
7	Insulated wire, cable	\$4,144,229,839	3.69%
8	Computers	\$4,123,896,732	31.81%
9	Refrigerators, freezers	\$3,036,046,982	-0.91%
10	Air conditioning machines	\$2,878,328,722	9.77%

Source: WorldCity analysis of U.S. Census Bureau data

LAREDO TRADENUMBERS | 18 | UPDATES AT [WWW.USTRADENUMBERS.COM](http://WWW.USTRADENUMBERS.COM)

DISCOVER THE INTERNATIONAL YOU!

Source: <https://www.ustradenumbers.com/port/port-laredo/>



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Comercio Exterior/Energía

## Gasoline exports surge 44%, top record from 2014

Laredo exports of gasoline and other similar fuels increased 44.46 percent in 2017 to \$3.87 billion, topping the 2014 record. The value five years ago was \$2.66 billion, when prices were weaker. While these exports from Laredo have increased 45.44 percent over the last five years, U.S. exports have decreased 24.06 percent in that time.

**COUNTRIES:** Almost 98 percent of all exports from Laredo in 2017 were bound for Mexico.

**CUSTOMS DISTRICTS:** Laredo ranked No. 4 nationally for exports of gasoline and other fuels in 2017, accounting for 4.98 percent of all U.S. exports. Houston and New Orleans continue to be the dominant export markets, accounting for about 60 percent of the total in 2017, as they have for the last five years. **WC**





TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Comercio Exterior/Energía

## Laredo's Top Markets for Gasoline

RANK		VALUE	DOLLAR CHANGE	% CHANGE
	<b>World Total</b>	<b>\$3,874,579,679</b>	<b>\$1,192,375,479</b>	<b>44.46%</b>
1	Mexico	\$3,781,490,157	\$1,139,426,529	43.13%
2	The Netherlands	\$42,231,866	\$42,231,866	100.00%
3	Panama	\$26,169,770	\$7,221,770	38.11%
4	France	\$18,357,949	\$18,357,949	100.00%
5	Honduras	\$4,323,920	(\$157,580)	-3.52%
6	India	\$1,744,345	(\$2,737,155)	-61.08%
7	Philippines	\$67,078	(\$4,414,422)	-98.50%
8	Liberia	\$61,625	(\$59,622)	-49.17%
9	Algeria	\$56,387	(\$64,860)	-53.49%
10	Montserrat	\$51,547	(\$69,700)	-57.49%
11	Mozambique	\$17,021	(\$104,226)	-85.96%
12	Belize	\$5,464	(\$115,783)	-95.49%
13	Guatemala	\$2,550	(\$3,450)	-57.50%

Source: WorldCity analysis of U.S. Census data

## Top Customs districts for Gasoline Exports

RANK		VALUE	DOLLAR CHANGE	% CHANGE
	<b>All Districts</b>	<b>\$77,841,465,741</b>	<b>\$13,780,516,239</b>	<b>21.51%</b>
1	Houston	\$29,784,629,728	\$5,050,338,921	20.42%
2	New Orleans	\$17,002,317,831	\$4,088,001,585	31.65%
3	Port Arthur, Texas	\$7,655,636,347	\$1,225,808,366	19.06%
4	Laredo	\$3,874,579,679	\$1,192,375,479	44.46%
5	Pembina, N.D.	\$3,505,421,590	\$638,492,037	22.27%
6	Mobile	\$2,997,005,562	(\$12,169,723)	-0.40%
7	San Francisco	\$2,291,491,100	\$516,938,919	29.13%
8	Seattle	\$1,834,504,313	(\$306,555,172)	-14.32%
9	New York City	\$1,559,098,192	\$564,053,368	56.69%
10	Buffalo	\$1,098,631,441	\$91,135,998	9.05%
11	Philadelphia	\$1,092,346,870	(\$60,852,879)	-5.28%
12	U.S. Virgin Islands	\$945,578,448	\$648,288,131	218.07%
13	Detroit	\$942,051,388	(\$242,966,585)	-20.50%
14	Los Angeles	\$798,308,958	\$250,251,956	45.66%
15	El Paso	\$629,375,562	(\$129,864,544)	-17.10%

Source: WorldCity analysis of U.S. Census data

LAREDO TRADENUMBERS | 31 | UPDATES AT WWW.USTRADENUMBERS.COM

DISCOVER THE INTERNATIONAL YOU!

Source: <https://www.ustradenumbers.com/port/port-laredo/>

No. **5** TOP LAREDO EXPORTS

## PETROLEUM GASES

Total world trade | \$2.02 billion

### LGN, other gas exports top \$2 billion in 2017

Laredo exports of liquid natural gas – LNG – and other petroleum-based gases increased 28.14 percent in 2017 to \$2.02 billion. The total eclipsed the 2014 record and marked the first total to top \$2 billion. The value of these exports from Laredo five years ago was \$959.77 million, an increase of 110.31 percent over the last five years. Nationwide, exports have increased even more rapidly, up 153.02 percent in that time.

**COUNTRIES:** Mexico accounted for 100 percent of all Laredo exports in 2017.

**CUSTOMS DISTRICTS:** Laredo ranked No. 4 for exports in this category in 2017, accounting for 9.07 percent of U.S. exports. Three of the top four Customs districts for petroleum gas exports are in Texas, led by the Houston Customs district. **WC**



#### Laredo's Top Markets for Petroleum Gases

RANK	VALUE	DOLLAR CHANGE	% CHANGE
<b>Total, All Commodities</b>	<b>\$2,018,471,752</b>	<b>\$443,274,775</b>	<b>28.14%</b>
1 Mexico	\$2,018,471,752	\$443,282,776	28.14%

Source: WorldCity analysis of U.S. Census data

#### Top Customs districts for Petroleum Gas Exports

RANK	VALUE	DOLLAR CHANGE	% CHANGE
<b>All Districts</b>	<b>\$22,266,519,389</b>	<b>\$9,051,858,622</b>	<b>68.50%</b>
1 Houston	\$10,000,294,629	\$4,132,288,131	70.42%
2 Port Arthur, Texas	\$2,891,721,695	\$1,679,690,276	138.58%
3 New Orleans	\$2,534,414,655	\$1,576,577,754	164.60%
4 Laredo	\$2,018,471,752	\$443,274,775	28.14%
5 Detroit	\$1,568,832,858	\$935,243,763	147.61%
6 Buffalo	\$903,229,955	\$27,953,638	3.19%
7 Philadelphia	\$774,627,479	\$150,836,879	24.18%
8 Seattle	\$450,572,497	\$150,689,558	50.25%
9 El Paso	\$322,030,570	(\$57,059,440)	-15.05%
10 San Diego	\$207,232,459	(\$151,506,686)	-42.23%
11 Nogales/Phoenix	\$183,662,825	(\$25,226,315)	-12.08%
12 Portland, Maine	\$161,955,321	\$102,350,431	171.71%
13 Pembina, N.D.	\$124,008,962	\$24,836,489	25.04%
14 Norfolk	\$50,140,193	\$35,387,763	239.88%
15 Ogdensburg, N.Y.	\$17,188,763	\$9,305,156	118.03%

Source: WorldCity analysis of U.S. Census data



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: 5 Puertos = 1 Aduana

## top 5 | Ports for Imports by dollar value

RANK	PORT	TOTAL IMPORTS
1	Port Laredo	\$120,287,544,670
2	Eagle Pass-Piedras Negras Bridge	\$22,694,008,455
3	Pharr-Reynosa International Bridge	\$20,249,853,787
4	Port of Brownsville	\$7,345,694,441
5	Del Rio International Bridge	\$3,063,793,499

## 1. Port Laredo | Top Trade Partners, imports

RANK	COUNTRY	TOTAL VALUE	% CHANGE
WORLD TOTAL		\$120,287,544,670	8.18%
1	Mexico	\$114,407,261,083	8.87%
2	China	\$2,325,374,466	12.43%
3	Malaysia	\$985,695,295	-1.43%
4	Thailand	\$530,854,965	1.92%
5	Japan	\$390,354,915	29.93%
COMMODITY		TOTAL VALUE	% CHANGE
1	Motor vehicle parts	\$14,465,732,369	-0.71%
2	Motor vehicles for transporting people	\$11,517,320,465	90.00%
3	Cell phones, related equipment	\$9,543,324,979	-1.39%
4	Commercial vehicles	\$5,558,466,313	-9.63%
5	Tractors	\$5,526,806,599	19.38%

Source: WorldCity analysis of U.S. Census Bureau data



# Gobierno: Administración

- Su jurisdicción
  - **Federal** sobre desarrollo de leyes y colección electrónica de impuestos, tarifas, asuntos migratorios y coordinación de empleos federales y administración de estos
  - **Municipal** sobre colección de peaje de cruce de peatones, vehículos personales, camiones de transporte y coordinación de empleos y administración de estos



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: Sus Ingresos

## CIUDAD DE LAREDO, TEXAS

### Sistema de Puentes

### Presupuesto Operativo

### Año Fiscal (AF) 2017-2018

	ACTUAL AF 2014-2015	ACTUAL AF 2015-2016	PRESUPUESTO ORIGINAL AF 2016-2017	PRESUPUESTO ENMENDADO AF 2016-2017	TOTAL ESTIMADO AF 2016-2017	PRESUPUESTO PROPUESTO AF 2017-2018
<b>BALANCE INICIAL</b>	\$1,856,160	\$1,895,124	\$2,123,728	\$2,068,520	\$2,068,520	\$2,076,394
<b>INGRESOS</b>						
<b>Cargos por Servicios</b>						
Tasas y Recaudos	57,090,824	59,471,153	61,279,913	61,279,913	59,509,585	65,437,013
Alquileres, Regalías e Intereses	414,274	464,393	474,023	474,023	475,571	496,554
Reembolsos y Misceláneos	783,781	275,660	423,172	423,172	265,994	267,007
	5,371	1,929	524	524	466	547
<b>INGRESOS TOTALES</b>	<b>58,294,250</b>	<b>60,213,136</b>	<b>62,177,632</b>	<b>62,177,632</b>	<b>60,251,616</b>	<b>66,201,121</b>
<b>TOTAL DISPONIBLE</b>	<b>60,150,410</b>	<b>62,108,260</b>	<b>64,301,360</b>	<b>64,246,152</b>	<b>62,320,136</b>	<b>68,277,515</b>

DISCOVER THE INTERNATIONAL YOU!



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno: ¿Cómo se Logró?

- Convenios con México
- Desarrollo de Planos de infraestructuras en común-Ejemplo Puentes
- Convenios sobre valores de mercancía y sus tarifas
- Agilizando tramites utilizando la tecnología
- Banqueros internacionales para pagos de tarifas, etc.



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Gobierno Proveedor

- Servicios de Energía y Agua
- Infraestructura -Mejoras viales y espacios para desarrollar negocios internacionales (espacios refrigerados para productos de agricultura, laboratorios, asuntos migratorios, etc.)
- Personal administrativo
- Orden y Seguridad- física y económica
- Sostenibilidad del medio ambiente - regulación



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Sector Privado: Sus Oportunidades y Retos

## Areas Estratégicas de Inversión en Comercio Internacional

- Energía
- Zonas Industriales-Maquila, Fabricación y almacén
- Logística- Internacional y local
- Industria -sus empresas y servicios
- Agricultura-sus valores locales e internacionales
- Turismo –sus negocios
- Compromiso Social

**DISCOVER THE INTERNATIONAL YOU!**



# Sector Privado: Contribución al Patrimonio local

- Construye capital social
- Estimula la Competitividad
- Mejora el uso de tecnología basada en educación superior, consecuencia del desarrollo económico y su infraestructura
- Cohesión social –desarrollo de recursos humanos –calidad de vida



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Sector Privado: ¿Cómo se Logró el Exito?

- Uniendo nuestras fuerzas y recursos
- Desarrollando un plan estratégico en común
- Identificando metas y objetivos comunes
- Uniendo la vision del sector público y privado
- Compilación de datos útiles para los administradores (estadísticas de cruces/contenido nacional)
- Introduciendo nuestra región a la comunidad global con esfuerzo unido
- **TRABAJANDO JUNTOS**

DISCOVER THE INTERNATIONAL YOU!



# Sector Privado: Innovaciones

No. **13** TOP LAREDO IMPORTS

**BEER**

Total world trade | \$2.70 billion

## La mayoría de las importaciones de cerveza ahora entran por Laredo

Laredo imports of beer increased 13.6 percent in 2017 to \$2.70 billion. It marked the seventh consecutive year that beer imports through Laredo have set a record. Just in the last five years, beer imports through the Laredo Customs district, most of which cross the border at Eagle Pass, have increased 107.96 percent, almost triple the U.S. average of 37.33 percent.

**COUNTRIES:** More than 99 percent of all imports come from Mexico.

**CUSTOMS DISTRICTS:** Laredo ranked No. 1 for beer imports in 2017, accounting for 53.08 percent of U.S. imports to the world. It marked the first time that Laredo accounted for a majority of U.S. beer imports. Imports grew the most from Nogales/Phoenix, which saw its inbound shipments increase 50.90 percent, equal to \$97.95 million, over the total from the previous year. *WC*



Top Sources for Beer

RANK		VALUE	DOLLAR CHANGE	% CHANGE
	<b>World Total</b>	<b>\$2,701,253,166</b>	<b>\$323,461,149</b>	<b>13.60%</b>
1	Mexico	\$2,700,888,719	\$323,420,641	13.60%
2	The Netherlands	\$349,219	\$25,280	7.80%
3	Belgium	\$15,228	(\$308,711)	-95.30%

Source: WorldCity analysis of U.S. Census data

Top Customs districts for Beer Imports

RANK		VALUE	DOLLAR CHANGE	% CHANGE
	<b>All Districts</b>	<b>\$5,089,051,627</b>	<b>\$218,448,154</b>	<b>4.49%</b>
1	Laredo	\$2,701,253,166	\$323,461,149	13.60%
2	New York City	\$631,511,696	(\$10,643,751)	-1.66%
3	Nogales/Phoenix	\$290,367,524	\$97,949,495	50.90%
4	Houston	\$222,406,826	\$23,401,386	11.76%
5	San Diego	\$180,149,737	(\$17,101,707)	-8.67%
6	Los Angeles	\$170,699,269	(\$15,317,380)	-8.23%
7	Miami	\$152,376,284	(\$12,566,241)	-7.62%
8	Atlanta/Savannah	\$143,416,635	\$35,305,042	32.66%
9	Baltimore	\$110,286,691	\$1,606,227	1.48%
10	San Francisco	\$71,422,962	(\$6,822,696)	-8.72%
11	San Juan	\$56,926,316	\$4,488,961	8.56%
12	Boston	\$54,630,685	(\$5,075,707)	-8.50%
13	Buffalo	\$42,319,932	\$4,421,379	11.67%
14	Detroit	\$40,400,924	(\$181,926)	-0.45%
15	Norfolk	\$39,881,563	\$9,330,375	30.54%

Source: WorldCity analysis of U.S. Census data



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Sector Privado

## Organizaciones Profesionales

- **Industria:** Organizaciones [Cámara Nacional de la Industria de Transformación (**CANACINTRA**), Consejo para el Desarrollo Económico e Industrial (**CODEIN**), Consejo Nacional de la Industria Maquiladora y Manufacturera de Exportación (**INDEX**), Laredo Economic Development Corporation (**LEDC**), Laredo Manufacturers Association (**LMA**), etc.]
- **Comercio:** Organizaciones [Cámara Nacional de Comercio, Servicios y Turismo (**CANACO**), Confederación Patronal de la República Mexicana (**COPARMEX**), **Chamber of Commerce**, etc.]
- **Servicios:**
  - Profesionistas Norte Americanos
  - Profesionistas Mexicanos (Agentes aduanales, Transportistas, etc.)

**DISCOVER THE INTERNATIONAL YOU!**



# Academia

## Texas A&M International University

- Centro para el Estudio del Comercio del Hemisferio Occidental
- Centro para el Desarrollo Económico y Empresarial Fronterizo de Texas
- Centro Binacional
- Oficina de Iniciativas Globales (OGI)



# Academia

## Texas A&M International University

- Ocupó el **primer lugar en Texas**, el **tercero en la nación** para la tasa de **movilidad de ingresos más alta** de los graduados, según aparece en *The New York Times* según los resultados de la investigación del Proyecto de Igualdad de Oportunidades.



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Academia

## Texas A&M International University

- La tasa de **retención regional más alta** en el sistema de Texas A&M en 78%
- Ocupa el **tercer lugar** entre las escuelas de Texas que ofrecen **programas de maestría en educación** por ToBecomeATeacher.org
- Clasificado en el **cuarto lugar en el Top Ten Best Bang para el dólar entre las universidades del Sur** según la Guía Mensual de la Universidad de Washington (2017)
- Clasificado en el puesto **10 entre las 20 mejores universidades en línea de Texas** según el plan de la universidad en línea
- Clasificado en el puesto **20 para "Top Public Schools, Regional Universities West"** por US News & World Report (2018)
- Clasificado entre los **50 mejores programas de MBA** más accesibles en costo por TopManagementDegrees.com (2017)

DISCOVER THE INTERNATIONAL YOU!



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Academia

## Texas A&M International University

- Clasificado como el número **22** en **"Los 50 mejores programas de MBA en línea para 2018"** por BestCollegeReviews.org
- Mejor clasificado por CollegeConsensus.com en tres categorías: **"Mejores colegios y universidades en Texas"** (# 24), **"Mejores universidades regionales - West"** (# 42) y **"Mejores colegios y universidades públicas"** (# 158) en 2018
- Ocupa el puesto número **36** en el **'Top 50 MBA en línea en programas de negocios internacionales'** por OnlineMasters.com
- Destacado por Zippia.com como una de las mejores universidades de Texas para ayudar a los graduados a conseguir un trabajo, con una tasa de empleo estudiantil del 91.58%

**DISCOVER THE INTERNATIONAL YOU!**



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Academia

And all the while, we race ahead with innovation after innovation. Not just Microsoft, Hewlett-Packard, Dell, Google, Facebook, Amazon, Apple, Airbnb, Lyft and Uber. But with the world's most efficient agriculture industry. With many of the world's best universities. With health care. With entertainment. Let others copy what we did yesterday. We're focused on the great ideas of tomorrow.

Contact: [kroberts@worldcityweb.com](mailto:kroberts@worldcityweb.com)



DISCOVER THE INTERNATIONAL YOU!



THE INTERNATIONAL

TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

# Fronteras

México/Texas



Haití/República Dominicana



DISCOVER THE INTERNATIONAL YOU!



# Gracias!

**Maria Eugenia Calderón-Porter**

Asst. Vice President for Global Initiatives

Office of Global Initiatives

Texas A&M International University

[mcalderon@tamiu.edu](mailto:mcalderon@tamiu.edu)

[www.tamiu.edu/binationalcenter](http://www.tamiu.edu/binationalcenter)

<https://www.facebook.com/tamiu.binational>

**DISCOVER THE INTERNATIONAL YOU!**